

Embedding Employability into Teaching & Learning

Developing broad graduate skills to enhance employability

31st May & 1st June 2016, Victoria University City Convention Centre, Melbourne

Key Speakers



Professor Chris Pilgrim
Pro Vice-Chancellor
(Education and Quality) &
Chair of Academic Senate
SWINBURNE UNIVERSITY



Professor Shirley Alexander
Deputy Vice-Chancellor & Vice-
President (Education & Students)
**UNIVERSITY OF TECHNOLOGY
SYDNEY**



Associate Professor Angela Carbone
Director, Education Excellence,
Office of the Vice-Provost
(Teaching & Learning)
MONASH UNIVERSITY



Professor John Simons
Deputy Vice Chancellor, Academic
MACQUARIE UNIVERSITY

What you will take away:

- Practical tools for **embedding employability** within **curriculum**
- A clear **understanding** of how **graduate skills** are **evolving**
- Specific strategies to manage **international student employability**
- **Institutional-wide models** for employability

**Hear from leaders within
industry, government and
higher education**

Register 3 delegates at the 'standard price' & bring a 4th delegate FREE!*

Sponsored by



Pre & Mid Conference Workshops

- A** Developing & assessing employability skills
- B** Training the trainer to improve graduate employability

Spaces are limited, book early to avoid missing out!

> see inside for more

Evolving teaching & learning to meet the employability challenge

The responsibility for graduate employability has made a distinct inroad from careers to academia. As a core competitive issue and a continuing serious challenge for higher education, employability is now an important element within the teaching and learning agenda.

How can employability be effectively embedded into course curriculum? It is essential we learn from industry regarding their perspectives on work readiness and the skills they desire from our future graduates and then translate that knowledge into authentic learning experiences. With many different employability models being used, this conference will provide an excellent opportunity to hear the latest strategies and thinking around this key issue.

Guest speakers will demonstrate how to:

- Define the graduate skill set for the future workforce
- Ensure teaching & learning evolves to produce creative and agile graduates
- Embed employability skills into curriculum and assessment
- Build effective relationships with industry
- Manage the employability challenge for international students
- Implement effective university-wide employability models

Who will attend?

- Executives in Teaching & Learning/Academic
- Deans and Associate Deans
- Work Integrated Learning/Industry Engagement Managers
- Employability & Career Managers

Sponsorship opportunities

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Contact Chris Chutuk on **02 9239 5770** and find out how you can make your mark on this industry.

SAVE \$400 when you register & pay by 11th March 2016*

Plus key contributions from:

Associate Professor Romy Lawson
University of Wollongong

Phil Honeywood
International Education Association of Australia

Ann Messenger FAIM
Australian Institute of Management (AIM)

Dr Lyndal Groom
Department of Education & Training

Professor Owen Hughes
RMIT University

Judi Green
Monash University

Professor Dawn Bennett
Curtin University

Associate Professor Shelley Kinash
Bond University

Robert Thomason
CPA Australia

Judie Kay
RMIT University

Associate Professor Sophia Arkoudis
Melbourne Centre for the Study of Higher Education, University of Melbourne

Peter Acheson
PeopleBank

Dr Denise Jackson
Edith Cowan University

Geoff Pawsey
Municipal Association of Victoria

Dr Alex Maritz
Swinburne University

Guthrie White
InPlace

Dr Ruth Bridgstock
Queensland University of Technology

Day 1

Tuesday 31st May 2016

8:30 Registration, coffee & networking

9:00 Welcome remarks from the Chair

Associate Professor Angela Carbone, Director of Education Excellence,
Monash University

Graduate skills for the future workforce



KEYNOTE

9:10 Implementing a University-wide approach to employability

- Defining the key themes in higher education today
- Creating a culture around employability
- Current and future strategies for teaching and learning

Professor Shirley Alexander
Deputy Vice-Chancellor & Vice-President (Education and Students)
University of Technology Sydney



KEYNOTE

9:50 Increasing our capacity to innovate: producing graduates for an evolving workforce

- Creating agile graduates who are adaptive and creative thinkers
- Developing graduate skills to match the future workforce
- Ensuring graduates are not constrained by technical knowledge but can also demonstrate a broader range of soft skills

Professor Dawn Bennett,
John Curtin Distinguished Professor of Higher Education,
Director of the Creative Workforce Initiative & Chair of the Curtin Academy
Curtin University



SPEED NETWORKING

10:30 Get your business cards ready

10:50 Morning tea & networking



PANEL DISCUSSION

11:20 What skills do industry look for?

- What employability skills should graduates have to prosper in today's workforce?
- What is the desired skill set for success?
- Improving graduate employability through better relationships with employers

Peter Acheson, PeopleBank
Ann Messenger FAIM, Australian Institute of Management (AIM)
Robert Thomason, CPA Australia
Geoff Pawsey, Municipal Association of Victoria

Embedding employability skills

12:00 Designing curriculum to foster employability skills

- Discussion about effective transition into, through and out of university
- An overview of whole of degree design
- A focus on curriculum and assessment design for employability

Associate Professor Romy Lawson, Director Learning, Teaching & Curriculum
University of Wollongong

12:40 Networking lunch

1:40 Embedding employability into assessment

- Creating industry based assignments
- Developing strategies around real and current issues
- Assessment tools to promote innovative thinking

Associate Professor Shelley Kinash, Director, Learning & Teaching
Bond University

Also facilitating Mid Conference Workshop B: Training the trainer to improve graduate employability



PANEL DISCUSSION

2:20 Ensuring teaching & learning evolves to meet the employability challenge

- Examining what is currently driving teaching and learning
- How do we ensure degrees are reactive?
- How do we continue to build employability skills into coursework?
- How do we track our success?

Professor John Simons, Macquarie University
Professor Chris Pilgrim, Swinburne University
Professor Dawn Bennett, Curtin University

3:00 Afternoon tea & networking

3:20 Graduate employability 2.0: Social connections & digital networks for employability

- The roles of social capital and digital networks in the present and future workforce
- Network facilitation in innovation and entrepreneurship, career development and lifelong learning
- Social and digital capabilities for network development and navigation

Dr Ruth Bridgstock, Office for Learning & Teaching National Senior Teaching Fellow, Bachelor of Creative Industries Course Co-ordinator
Queensland University of Technology

4:00 Applying innovative & entrepreneurial thinking as a path to employability

- Embedding innovative and enterprising thinking in teaching and learning
- Fostering entrepreneurship as a path to employment and/or self-employment
- Educating for entrepreneurship and innovation

Dr Alex Maritz,
Associate Professor, Entrepreneurship & Innovation, Faculty of Business and Law
Swinburne University

4:40 Closing remarks from the Chair & Close of Day One

5:00 Mid Conference Workshop B commences: Training the trainer to improve graduate employability

Day 2

Wednesday 1st June 2016

8:30 Welcome, coffee & networking

9:00 Welcome remarks from the Chair

Associate Professor Angela Carbone, Director of Education Excellence,
Monash University

Engaging Industry to Enhance Employability

9:10 National WIL strategy: strategies to effectively engage industry

- Challenges of engaging industry in WIL
- National strategies and developments

Judie Kay
Assistant Director, Careers & Employability
RMIT University
& President, ACEN

9:50 Let the data talk

- InPlace is a platform that enables a university to manage all of its experiential education program in one system
- Taking the operational solution to the next level involves assessments and analytics that can drive curriculum review and adaptation
- Demonstrating how data from student placement management can directly contribute to improving employability outcomes to the benefit of both educators and employers

Guthrie White
CEO & Owner
InPlace

10:30 Morning tea & networking

Addressing international student employability

11:00 Best practice for international student employability

- Sharing the work of the IEAA on employability
- Advising on best practices universities and other education providers should be employing for their international graduates

Phil Honeywood
Chief Executive Officer
International Education Association of Australia

SAVE \$200 when you register
& pay by 1st April 2016*



PANEL DISCUSSION

11:40 Tackling international student employability

- Employability is a major issue for the international education sector – What are the moves to address this issue?
- In an increasingly competitive global market, how can Australian universities better equip their students for employment?
- Understanding the importance of change and policy solutions to this issue

Dr Lyndal Groom, Department of Education & Training
Associate Professor Sophia Arkoudis, University of Melbourne
Phil Honeywood, International Education Association of Australia
Judie Kay, RMIT University

12:20 Networking lunch



CASE STUDY

1:20 Mentoring for successful international student employment outcomes

- Presenting RMIT's use of mentoring for international students
- Overcoming the specific employability challenges of international students
- Using technology to facilitate partnerships

Professor Owen Hughes
Dean of Students
RMIT University

Implementing effective models for employability

2:00 Initiating a cultural shift towards employability

- Demonstrating a university-wide approach to employability
- Implementing a model and culture around employability

Associate Professor Angela Carbone,
Director, Education Excellence, Office of the Vice-Provost (Teaching & Learning)
& Judi Green, Career Development Learning Manager
Monash University



ROUNDTABLE DISCUSSION

2:40 Models for employability

There are many models and tools for developing employability and each institution tackles the issue differently. This roundtable discussion will provide delegates the opportunity to share successes, generate new ideas and review learnings from the conference.

3:20 Closing Remarks from the Chair & Close of Conference

3:30 Afternoon tea & networking

Find us at: www.criterionconferences.com/event/eem #Employability16



Australian Higher Education Discussion Group



blog.criterionconferences.com

Workshops

Practical tools for teaching & learning

Developing & Assessing Employability Skills

Pre Conference Workshop A & Dinner
Monday 30 May 2016, 5:00pm-8:00pm
Price: \$499 + GST

Employability skills include communication, team work, critical thinking, problem solving and self-management. In combination with career management skills, technical expertise and relevant work experience, these skills assist graduates in transitioning smoothly to the workplace and preparing them for graduate-level employment. Successfully developing and assessing these employability skills is now expected at university yet it is not always something that educator practitioners are comfortable with.

This workshop breaks down the skills which need developing and provides practical solutions on how to foster and assess them and in a way that engages the student.

Topics addressed will include:

- How to develop a framework of employability skills
- Introducing ways of assessing student capabilities within different employability skills and helping them understand what they are capable of and how they compare to the benchmark
- Identifying ways in which industry can assist in assessing employability skills through Work-Integrated Learning

Participants will take-away:

- Practical tools to assist embedding the development and assessment of employability skills
- A better understanding of typical student perceptions of employability skills and how this can influence their job prospects

Your workshop leader:



Dr Denise Jackson

Senior Lecturer & Coordinator of Work-Integrated Learning (WIL), School of Business and Law
Edith Cowan University

Dr Denise Jackson has facilitated in Human Resource Management, Organisational Behaviour and Management in the tertiary sector in both the UK and Australia for approximately fifteen years. Prior to this, she worked in a number of roles, predominantly in Human Resources, in the UK financial and manufacturing sectors before running her own business in the tourism industry. Denise taught on the ECU Business Edge program, dedicated to developing employability skills among Business undergraduates, for a number of years before her current role of liaising with local employers and coordinating the growth of WIL in the School.

For a full bio visit www.criterionconferences.com/event/eem

Dinner & refreshments provided

SAVE \$100 when you register & pay by 22nd April 2016*

Training the Trainer to Improve Graduate Employability

Mid Conference Workshop B & Dinner
Tuesday 31st May 2016, 5:00pm-8:00pm
Price: \$499 + GST

Research shows that the student experience can make a big difference in employability, but only if strategies are embedded in curriculum and assessment, and only when **employability is championed by every educator in every subject.** This workshop has been designed to give educators (and educators of educators) the tools and approaches they need to improve graduate employability.

Through an **Australian Government Office for Learning and Teaching** grant, Professor Shelley Kinash led a team of researchers to survey and then conduct in-depth interviews with students, graduates, educators and employers across the country. The presented research highlights the discrepancies between the four stakeholder groups in terms of their beliefs and experiences about what strategies and approaches work to improve graduate outcomes. The research has been strategically applied to design and develop **frameworks, worksheets and case studies** that can easily be used by every educator to improve their students' employability.

The workshop will provide practical tools and resources to support:

- Student and graduates to strategically manage their student experience
- Educators to pack their tool belts with new practical approaches
- Executive leaders with evidence and strategic approaches to champion and enable employability throughout the institution

Participants will take-away:

- Knowledge of a research-based definition and framework of employability
- Experience using worksheets, capability frameworks and case studies
- Print outs and a USB loaded with resources and tools

Your workshop leader:



Associate Professor Shelley Kinash
Director, Learning & Teaching
Bond University

Associate Professor Shelley Kinash is the Director of Learning and Teaching at Bond University. In this role, her major achievements are: championing employability throughout the everyday curriculum; migrating the student evaluation of teaching to an online system; and supporting a whole-of-university approach to blended / technology-enhanced learning. Prior to joining Bond in August 2008 she was an academic at the University of Calgary in Canada (commencing in September 1994) and a visiting academic to the University of Southern Queensland (July 2007 to July 2008).

For a full bio visit www.criterionconferences.com/event/eem

Dinner & refreshments provided

Registration Page

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Please complete: (Please photocopy for additional delegates)

DELEGATE ONE

Delegate Title/First Name/Surname: _____

Job Title: _____

Department/Branch: _____

Organisation: _____

Email: _____

Postal Address: _____

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Event Prices

Tick relevant box	Book & pay by 11 March 2016*	Book & pay by 1 April 2016*	Book & pay by 22 April 2016*	Standard price after 22 April 2016*
Standard rates				
<input type="checkbox"/> 2 Day Conference	\$2299 + GST = \$2528.90	SAVE \$400 \$2499 + GST = \$2748.90	SAVE \$200 \$2599 + GST = \$2858.90	SAVE \$100 \$2699 + GST = \$2968.90
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Number of delegates: _____ Total amount \$ _____

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Embedding Employability into Teaching & Learning

31st May & 1st June 2016,
Melbourne

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Mail: Criterion Conferences Pty Ltd

PO Box R1478

Royal Exchange, NSW 1225

Venue & Accommodation

**Victoria University City
Convention Centre**
Level 12, 300 Flinders Street
Melbourne VIC 3000
Ph: 03 9919 1012

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Terms & Conditions

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Workshop attendees must also register for the conference.

***Early bird prices subject to availability.**

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