

OLT Conference 10 – 11 June 2014 Sydney Symposium on Graduate Employability and Productivity

OLTC 2013 Commissioned Projects Topic 4
Graduate Employability: how can universities best support students to develop generic skills?





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Project title:

Developing graduate employability through partnerships with industry and professional associations

The **project's mission** is to align expectations of employers, professional bodies, academic staff, graduates and students from diverse disciplines, to develop an employability framework, and to identify good practice curriculum that promotes graduate employability.







Employment outcomes versus employability



Graduate knowledge, skills and attitudes

Job*
requirements as
defined by
employer and/or
clients for self
employed
graduates

Market Conditions
Supply (student numbers)
v. Demand (business cycle, industry sectors)

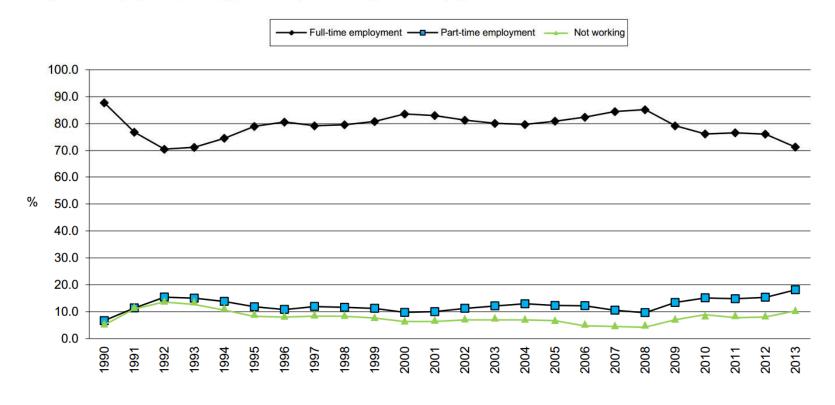
Employability

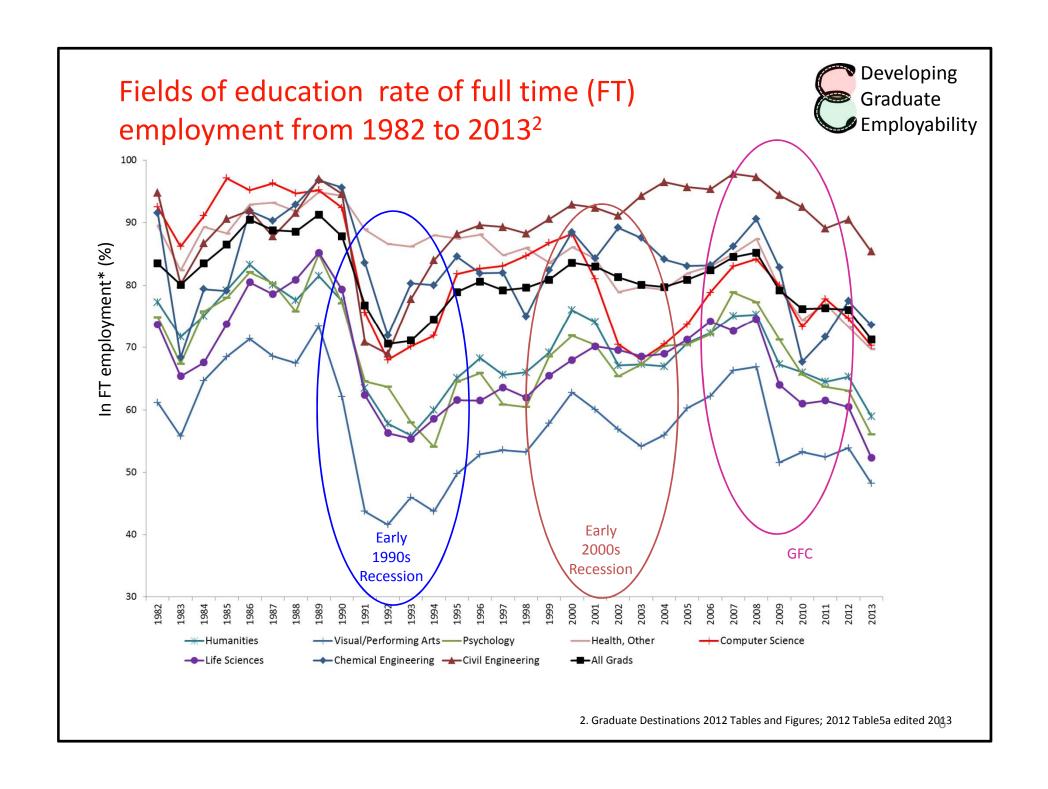
Employment
Outcomes
in times of low demand

Developing Graduate Employability

Graduate employment trends¹

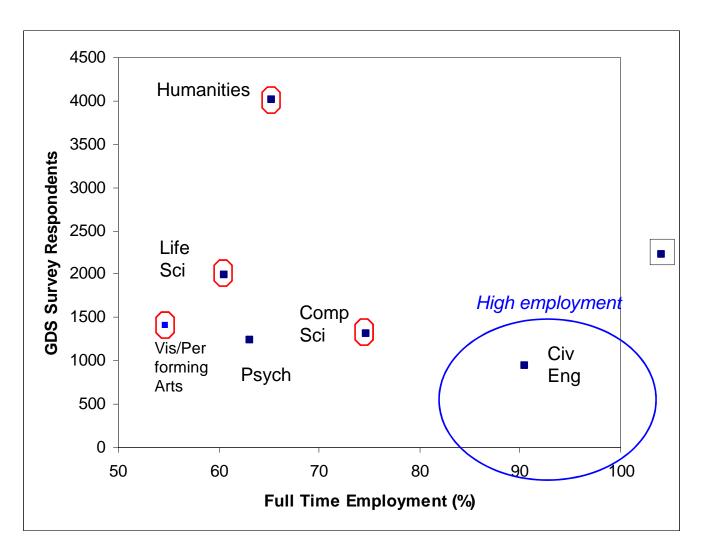
Figure 1: Bachelor degree graduates available for full-time employment; percentage in full-time employment, percentage working part-time while seeking full-time employment, percentage not working while seeking full-time employment (1990–2013).





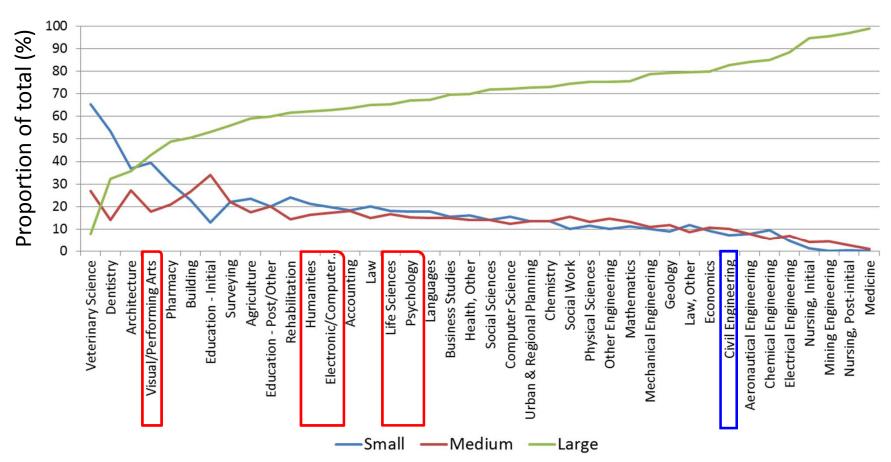
Employment outcomes by discipline (2012)³



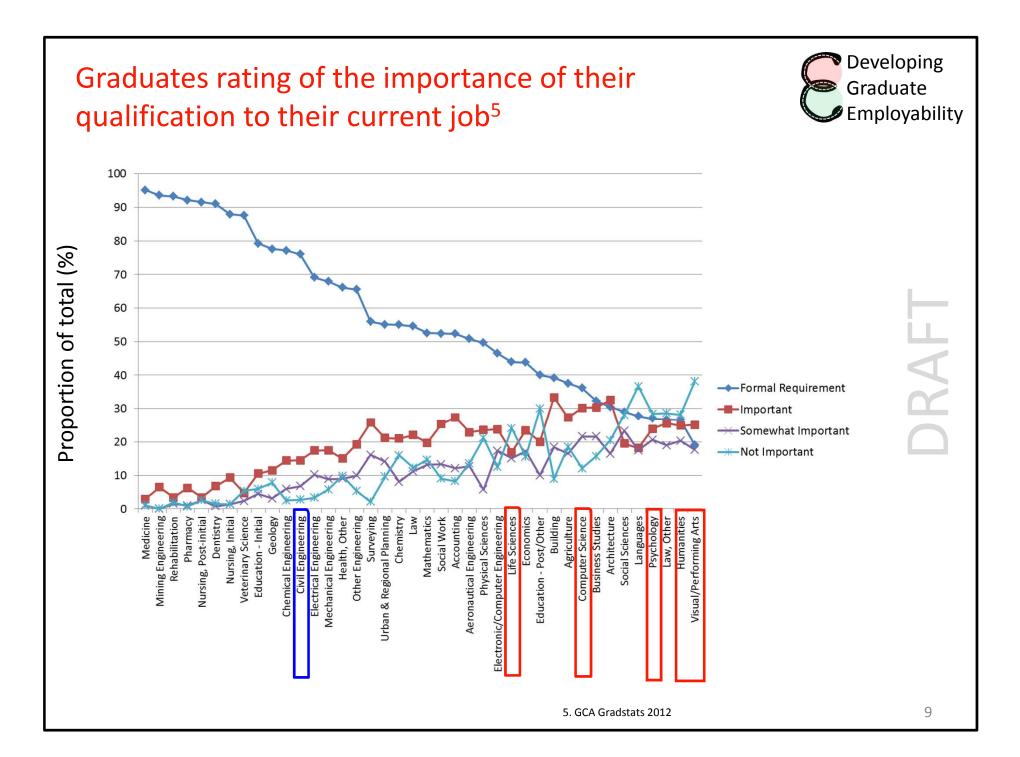


Size of company in which graduates have full time employment.⁴





Small <20 employees, medium <100 employees and large >100 employees.





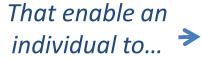


A set of

Skills
Understandings
Experiences
Achievements
Personal attributes



Gain employment in their chosen field



Be successful in their chosen occupation



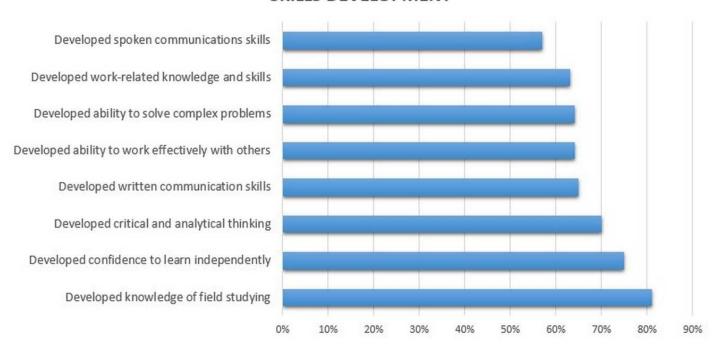
(York 2006, 8)

Extract from UEQ 2012 survey⁶



The following graph shows the percentage of students who rated their skills development as 'quite a bit' or 'very much'. The vast majority of graduates felt that their university experience developed their knowledge of the field that they were studying (81%), although just over half felt that their study had developed their spoken communication skills.

SKILLS DEVELOPMENT



6. Radloff, A., et al. *2012 University Experience Survey National Report*. Department of Industry Innovation, Science, Research and Tertiary Education, 2012.



Project deliverables: RMIT Lead Institution

An investigation into the key challenges and issues faced by; students, graduates, employers, representatives of professional bodies and academic staff

Identification of areas of good practice and opportunities for innovation in undergraduate programs,

The hosting of a series of round table meetings with industry to engage with employers and professional bodies to seek feedback on the generic/graduate skills required by industry of graduates and the perceived gaps; and

Dissemination of findings through education and industry sectors in partnership with professional bodies.

Project Outcomes:

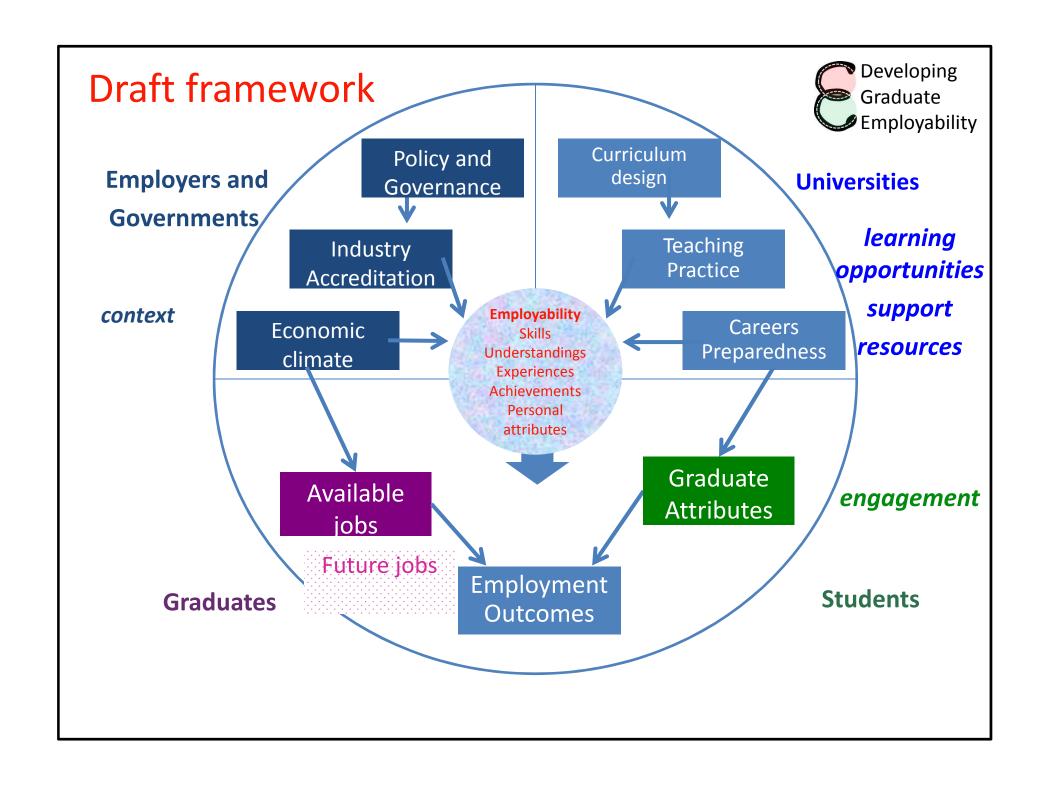
Framework, vignettes, website, and final report

Progress to date



Progres

- Draft literature review.
- Ethics approved
- Meetings held: Project team (5) Reference Group (1) Evaluation (2)
- Workshop on Program Logic held
- Program logic for one course for each discipline
- Industry Forum on 18 June. 50 people. 5 disciplines.
- Discussions with EA
- Poster and postcards printed
- Journal paper on Employer view in progress
- Part of AJET special issue bid
- Abstract submitted to AARE2014, 30 Nov 4 Dec QUT, 3 OLT projects
- Conference papers ACEN2014, AAEE2014, ACE 2015, HERDSA 2015
- Framework under development
- Website under development graduateemployability.com led by Bond





Questions for discussion

Should we just listen to employers?

Do they know what they want?

Is employment enough to demonstrate employability?